



Trade unionists wanted!

Our R&O strategy



20 000 members

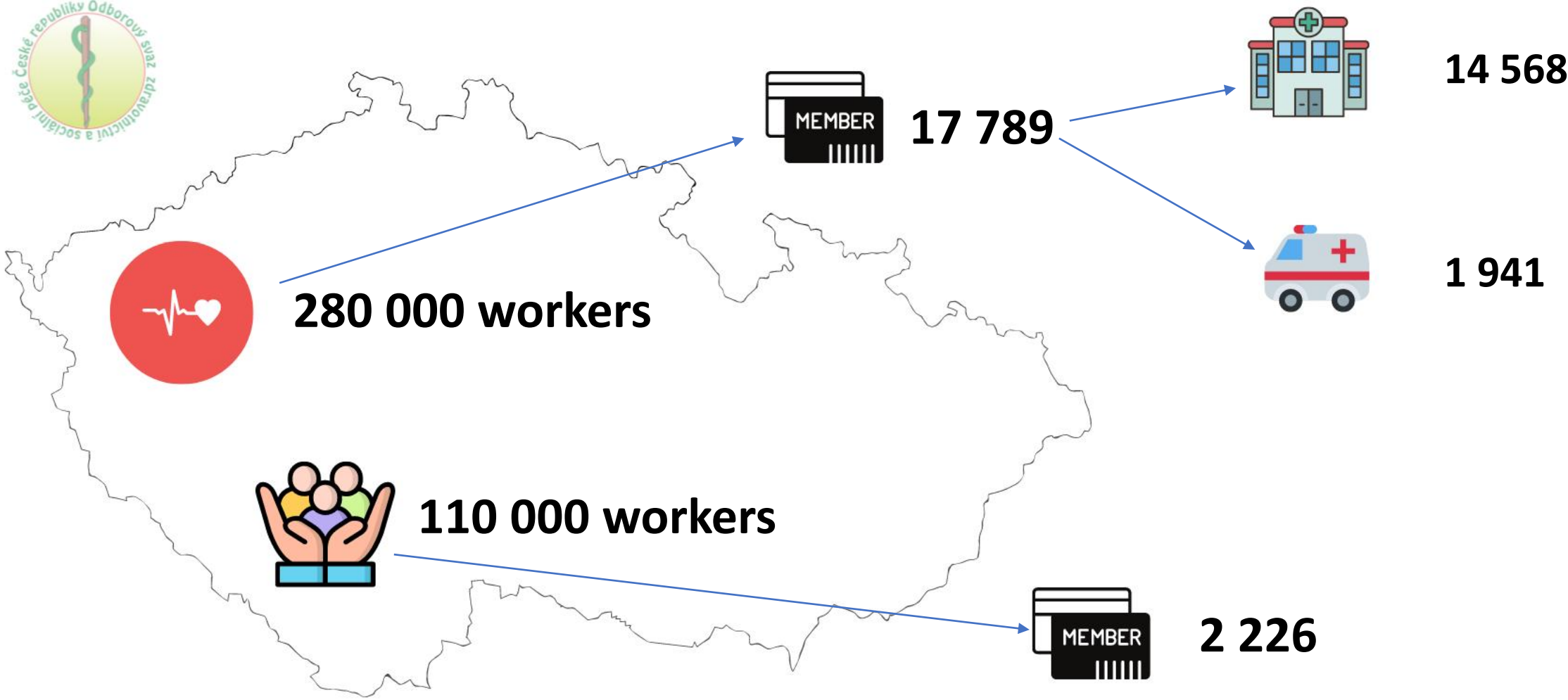


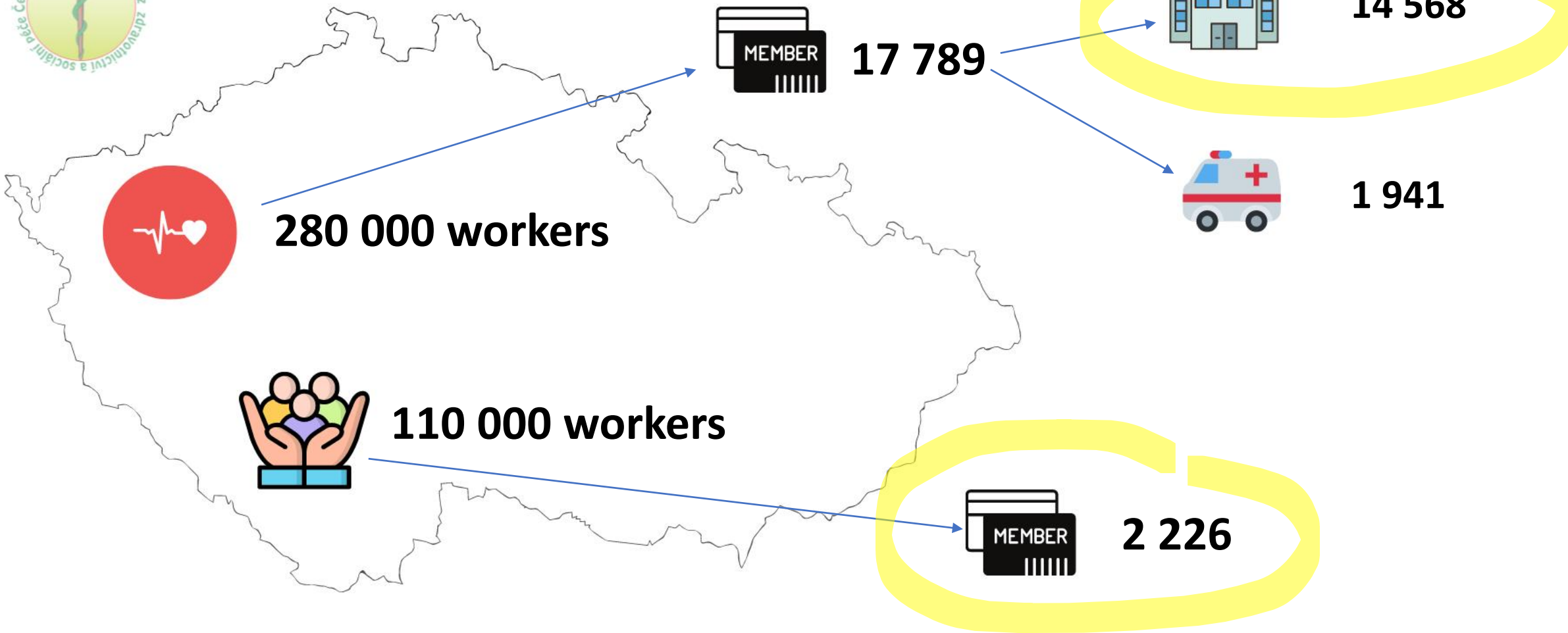
Health care



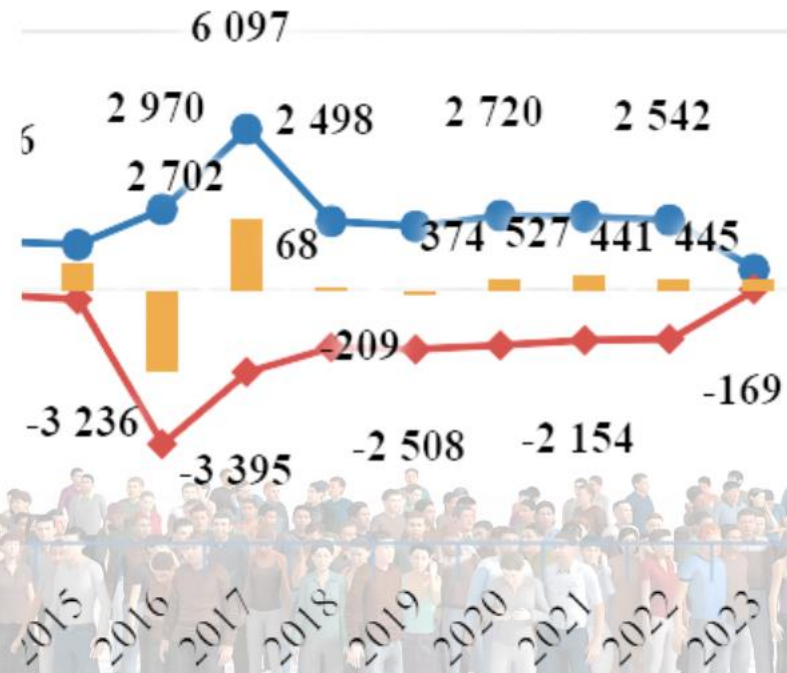
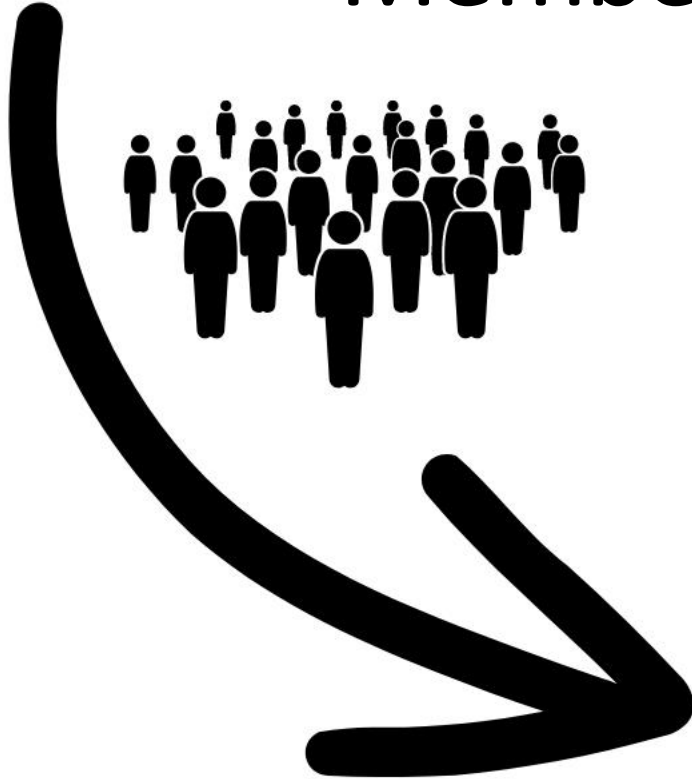
Social care



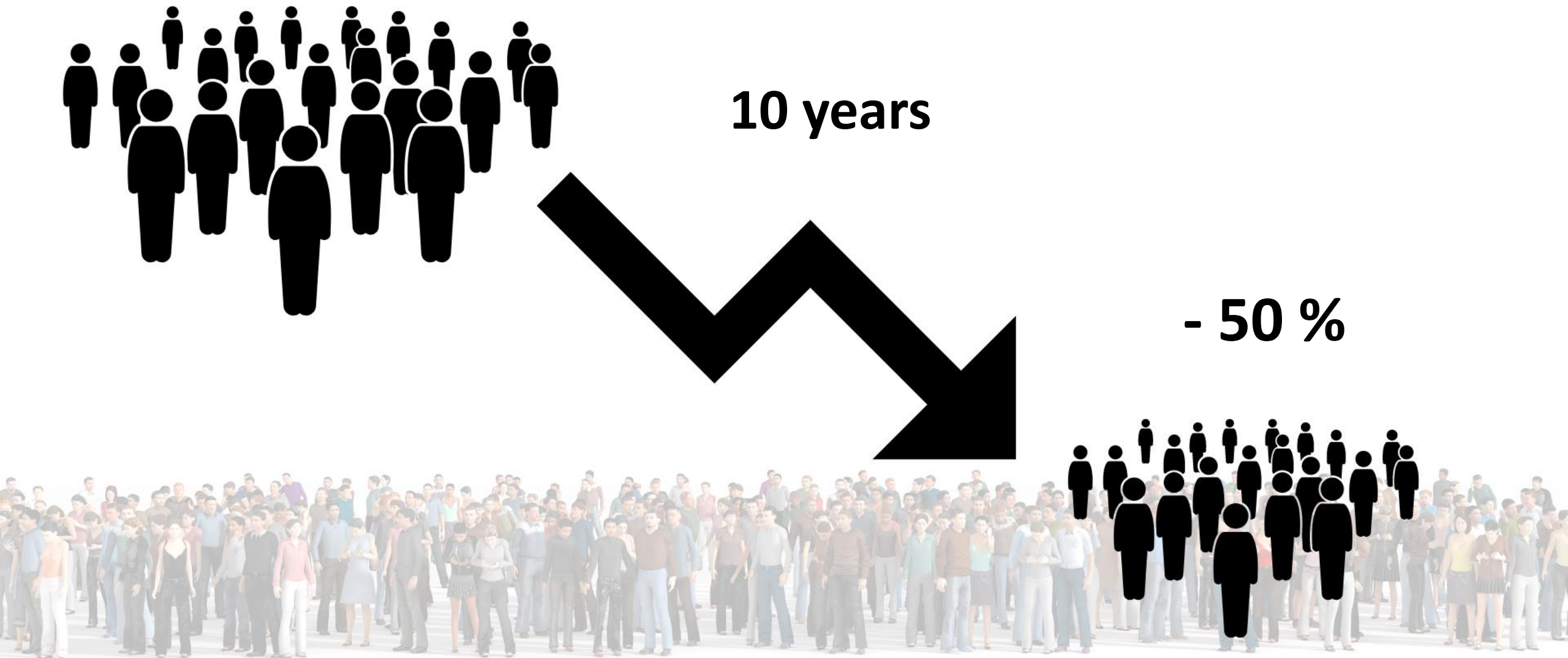




Membership over time



Why is R&O so essential?





What do we do for growth?





What do we do for growth?

The R&O group



What do we do for growth?

Data research



Trewis



Google Analytics...





What do we do for growth?

Education and training



What do we do for growth?

Communication





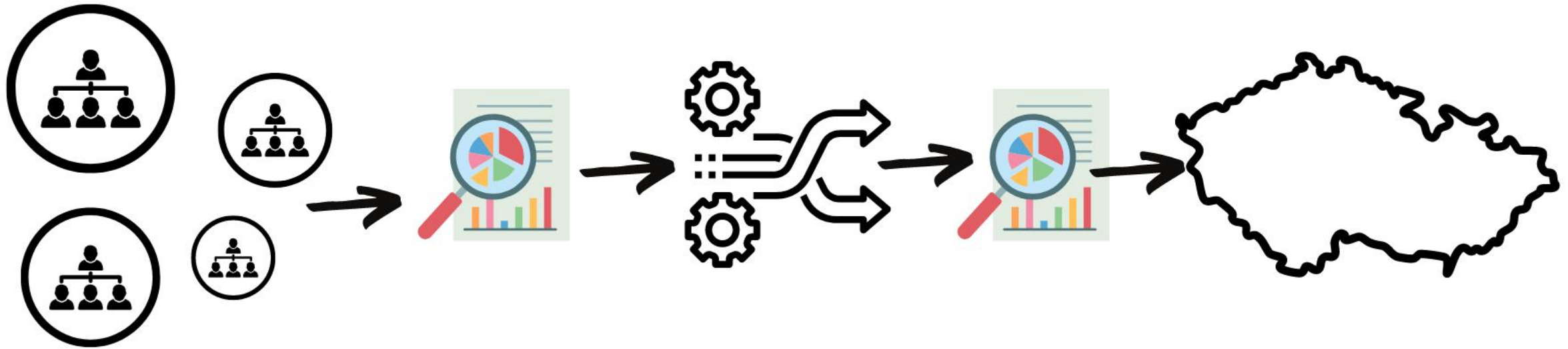
What do we do for growth?

Full-time organizer



What do we do for growth?

The R&O project



What do we do for growth?

What else?



Example of good practice



Searching for partnership





www.zdravotnickeodbory.cz

